

## MediaStar Media Manager System Control Software (467)

Media Manager is a fully integrated content management system. It gives system administrators full control of the media environment they are creating for their particular business. It provides all the day to day functions needed to capture, manage, store and display all your media assets enabling pin point targeting of information on the basis of location, time or content - the right media to the right audience at the right time.



### Key Features

- > Playlists offer time-based media playback with content scheduled on loop, daily, weekly and calendar events
- > Manage players individually or groups based on department, floor or building
- > Display Real time Tickers, Clocks and RSS feeds throughout the media Network
- > Both global and delegated local admin support for comprehensive multi-site operation
- > Give users with hand held devices quick access to iVod and HLS stream through Media Portal Pages
- > Media Portal users can also view all content via Windows desktop and Internet Explorer
- > Supports LDAP/Active Directory for access security and control
- > There are no ongoing annual licence fees

### Models

- > 700-467-10
- > 467-10
- > 467-20
- > 467-50
- > 467-100

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Media Manager is a client server application built for Windows. It provides a single point of management for media networks from a single site to a global scale with delegated local administration and encrypted server/client communications.

The web client supports full context sensitive help and a true drag and drop GUI experience. The tabbed workspace offers configurable backgrounds into which you can place maps, floor and campus diagrams along with status driven device icons.

Media Manager navigation offers quick access to all hardware, media and configuration options such as playlists, user selection lists, tickers and your own branded media. From the same navigation pane you can access the configuration screens for all hardware assets.

Live broadcasts, locally encoded streams, HLS, iVod and VOD content are aggregated under Media Manager and can be assigned to playlists for looped, daily or weekly distribution. Selection lists place content selection in the hands of users with different media channels selectable using an RCU at the player.

Aiming the same content at individual users at the desktop is the job of the Portal page. As well as creating and publishing the pages from Media Manager you can configure graphical elements. Icons can be assigned to individual media items with branding for your company or department set into the page.

Media Manager is constantly talking to your MediaStar hardware assets. It is where they go for software updates. New hardware will automatically be discovered while changes to IP addressing or device names will automatically be synced.

Media Manager works to industry standards with all media broadcast using H.264, MPEG2 video and AAC and MPEG1 audio. If you

have a library of existing media then Media Manager will transcode the content to H.264 and AAC during ingestion. Transcoding supports almost all file sources and resolutions to 1080HD.

Media Manager (Model 467) is licensed to support 10 Digital Media Players as standard and is available as a pre-installed server or as a software only pack for installation onto a user's own platform. Additional cumulative player license packs are available to match your system requirements.

## Specifications

<b>What's in the box</b>	<ul style="list-style-type: none"><li>• Model. 700-467-10 DELL Server Pre-loaded With Mediastar MEDIA MANAGER Software</li><li>• Server Rack Mount Kit</li><li>• DVD and Certificate of Authenticity.</li></ul>
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