

TV, Multimedia and Digital Signage over IP networks

> MediaStar Evolution

MediaStar Evolution is an integrated IPTV, video and Digital Signage solution distributing high definition TV and video streams as well as file based content to any display across your IP data network.

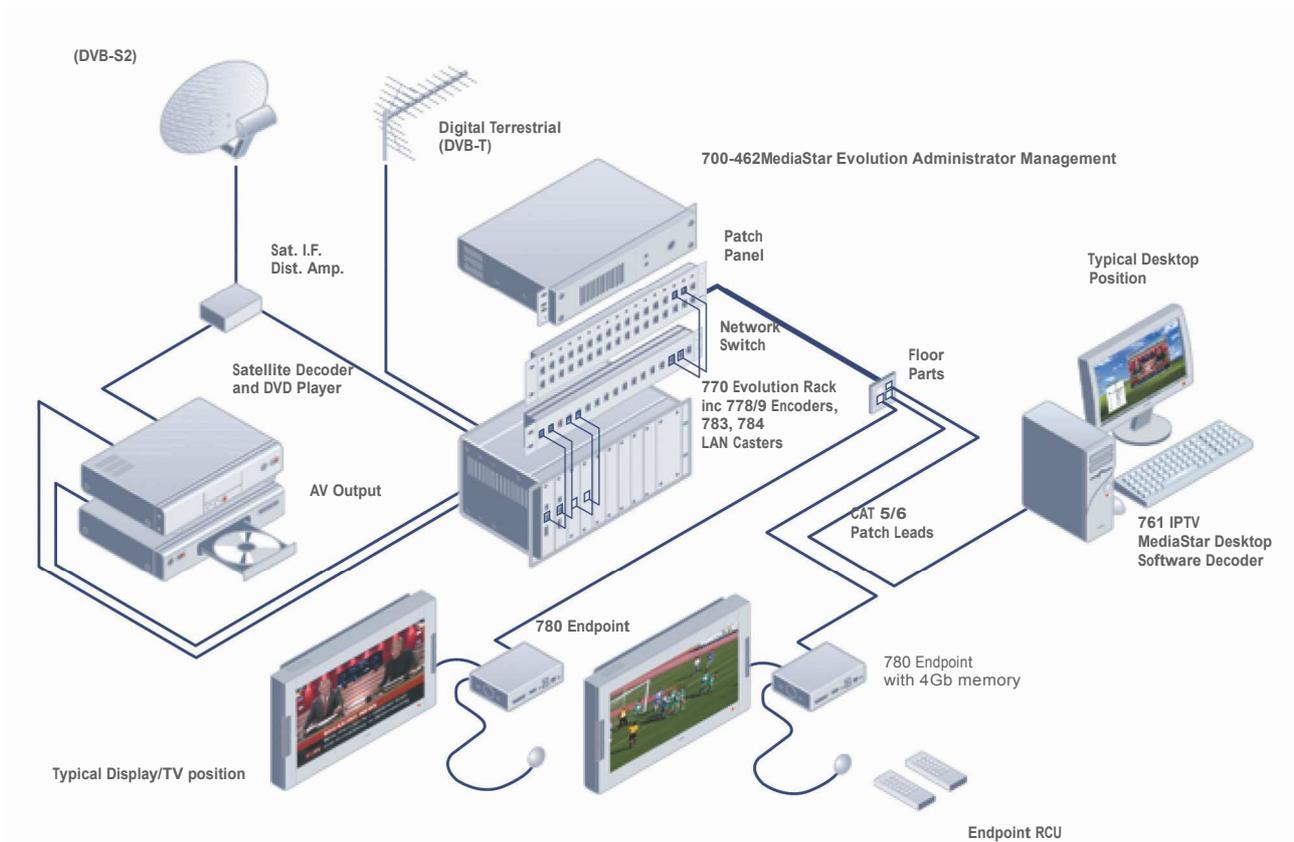
Evolution receives content from Digital TV and Satellite antennas processes locally generated streams from cameras and servers through a range of DVB-T/T2 & DVB-S2 to IP Gateways, and multi-format MPEG-2/4 HD-SD Encoders, delivering that content to screens using IPTV digital multimedia decoders, and to user PC's and workstations in your organization using the Evolution Viewer software.

Evolution Media Administrator management software gives you total control of your infrastructure and allows for pin point targeting of all your media assets on the basis of location, time or content.

Amongst the many applications suitable for MediaStar Evolution are corporate communications, which often require a one-to-many multicast, whether to local, national or international audiences.

This may involve the delivery of live TV channels, specific training programmes and messaging. It brings the potential of visual communication to every desktop, every screen and every display within an organization.

Staff will feel better informed, empowered and involved with information delivered right into the heart of an enterprise quickly and efficiently. Increasingly, provision of digital signage is being carried out over IP networks and applications range from small displays in retail outlets to giant outdoor displays in stadiums and arenas.



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